To: Sullivan, Margaret, Doucette, Joyce
From: Campbell, Judy
Posted: 4/23/98 14:16
Opened: 4/24/98 8:41
Subject: DORAL B8G2F #800541

HI JOYCE / MARGARET,

ATTACHED IS AN EXCEL SPREADSHEET WITH WORKSHEETS FOR EACH OF YOUR REGIONS FOR THE DORAL CTS B8G2F JUNE PROMOTION.

THIS SPREADSHEET INCLUDES REGION 1610 RETAIL ACCOUNTS THAT ARE HANDLED BY YOUR REGION DIRECT ACCOUNTS. BASED ON THIS SPREADSHEET, I HAVE TRANSFERRED PRODUCT AS INDICATED:

REGION 1110
12 CASES EACH STYLE (7 STYLES)
(THIS IS DIFFERENCE BETWEEN MY SPREADSHEET (22 CASES) AND R. SNOW'S E-MAIL INDICATING 10 CASES WOULD NEED TO BE TRANSFERRED TO 1610 FOR BOSTON RETAIL ACCOUNTS HANDLED BY 1610 DIRECT ACCOUNTS).

REGION 1210
7 CASES EACH STYLE (7 STYLES) ~~4/28/98~~ 5/18/98

P.O.S. KITS AND DISPLAYS WILL BE SHIPPED DIRECTLY TO STORES. THEREFORE, PRODUCT ONLY ORDERS NEED TO BE PLACED AND ATTACHED CUSTOMER LIST FORWARDED TO APPROPRIATE DIRECT ACCOUNTS.

THANKS FOR YOUR HELP, AND IF YOU HAVE ANY QUESTIONS, CALL.

J. CAMPBELL / 1610

CC: Snow, Robert

51851 1396

Source: https://www.industrydocuments.ucsf.edu/docs/plvy0000

ROU 1210: 1610 CTS RETAIL CUSTOMER LIST BY DIRECT ACCOUNT

PROMOTION #800541: DORAL BUY 8 PACKS GET 2 PACKS FREE

RETAIL DISTRIBUTION DATE: 6/8/98

"NO PACKING REQUIRED"

DIRECT ACCOUNT WILL PLACE PRE-SLEEVED UNITS INTO PROMOTIONAL SLEEVES AND SHIP TO RETAIL

7 BRAND STYLES: DORAL LT, LT 100, ~~FF~~ 100/LT MEN 100/ ULT LT 100/ BOX 100/ LT BOX 100

DISPLAYS AND P.O.S. KITS WILL BE SHIPPED DIRECTLY TO STORES

162210	162227	130056	TOBI CORP.	6 DOLSON AVE	MIDDLETOWN	NY	CS	181760	EMPIRE CANDY &TOB.	8399	30	
162210	162227	641285	MIDDLETOWN BEER & SO	263 ROUTE 211 E	MIDDLETOWN	NY	CS	181760	EMPIRE CANDY &TOB.	44755	30	
162210	162227	654793	THE BEER STORE	77 PLEASANT STREET	MONTICELLO	NY	CS	181760	EMPIRE CANDY &TOB.		30	
											3	CASES
162309	162329	179489	CIRCLE CARDS N	345 DOWNING DR	YORKTOWN HEIGH	NY	OH	550558	HAROLD LEVINSON		30	
162309	162329	425759	TREASURE CHEST, INC.	DBA LYN'S HALLMARK	MAHOPAC	NY	OH	550558	HAROLD LEVINSON		30	
162309	162329	550256	ALL IN ONE CARD SHOP	RR 6 BOX 22	BREWSTER	NY	OH	550558	HAROLD LEVINSON		30	
162309	162330	179440	MONUMENT STATIONERY	314 HIGHLAND AVE	PEEKSKILL	NY	TB	550558	HAROLD LEVINSON		30	
											4	CASES

Wants some for park city from Levinson

51851 1397

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